

## **RICHELIEU NATIONAL CYCLE 2016 - COMPETITION RULES**

1. This promotional competition is organised by Distell Ltd ('the Promoter').
2. The promotional competition is open to permanent residents of South Africa over the age of 18 years except any employee, director, member, partner, agent or consultant or any person directly or indirectly who controls or is controlled by the Promoter and/or immediate family members of any employee, director, member, partner, agent or consultant of or person indirectly or directly in control or controlled by the Promoter, its advertising agencies, advisers, dealers, suppliers and/or associated companies, and/or a participant who has won a prize through a promotional competition run by the Promoter at least three months prior to the announcement of the winner of the prize. ("Disqualified Persons").
3. By entering the promotional competition, all participants and winners agree to be bound by these rules which will be interpreted by the Promoter, whose decision regarding any dispute will be final and binding. The Promoter reserves the right to amend, modify, change, postpone, suspend or cancel this competition and any prizes (which have not yet been subject to a draw), or any aspect thereof, without notice at any time, for any reason which the Promoter reasonably deems necessary.
4. The promotional competition commences on **1 October 2016** and ends on **30 November 2016** both days inclusive. Entries received after the closing date will not be considered.
5. Participants stand a chance to win a **Peugeot Crossover ('the Grand Prize')**. **Participants also stand the chance to win weekly spot prizes ('Consolation Prize')**.

The Grand Prize and Consolation Prize is collectively herein referred to as 'the Prize'

6. To be eligible for the Prize, participants must purchase a 750ml bottle of Richelieu from any participating liquor outlet collect either the in store entry card or the neck tag found on the bottle, scratch the panel to reveal a unique code, and sms the code along with their details to 40173 to automatically be entered into the competition draw. Sms are charged at R1.00 per sms. Free sms do not apply.
7. Winners will be required to provide their proof of identity to verify that they are above the age of 18.

8. The winner of the **Grand Prize** will be determined by random draw and from all the entries received during the competition term and notified by **9 December 2016**. The Grand Prize is non-transferable and cannot be exchanged for cash.  
The decision is final and no correspondence will be entered.
9. The winner of the Grand Prize must be in possession of a valid driver's license.
10. The winners of the Consolation Prize will determined by a random draw and from all the entries received during that particular week and notified on the following Wednesday during the period of the cycle. The Spot Prizes is non-transferable and cannot be exchanges for cash.  
The decision is final and no correspondence will be entered.
11. If the potential winners and/or winners do not claim the Prize on or before **15 December 2016** the potential winners and/or winners will be deemed to have rejected the prize and it shall revert back to **Richelieu**.
12. All participants and the winners, as the case may be, indemnify the Promoters, their advertising agencies, advisers, nominated agents, suppliers, its affiliates and/or associated companies against any and all claims of any nature whatsoever arising out of and/or from their participation in any way howsoever in this promotional competition (including, as a result of any act or omission, whether as a result of negligence, misrepresentation, misconduct or otherwise on the part of the Promoters) and/or use of the prize.
13. A copy of the competition rules is available at [Richelieu.co.za](http://Richelieu.co.za)
14. Please contact the customer care line number for any queries at 0879432655.